



Is pleased to present the following education session:

“2018 Patient Access Summer Symposium”

July 26, 2018

Hyatt House

100 Westage Business Center Drive

Fishkill, New York 12524

8:00 – 4:30

7.0 CPE's available

Who Should Attend?

Hospital, Physician Practice, and Long - Term Care CEOs, CFOs, COOs, Management and Staff from Finance, Physician Practice Administration, Patient Financial Services, Patient Access, Reimbursement, Health Information Management, Compliance, and Information Services.



Agenda:

8:00 – 8:45 - Registration & Breakfast

9:00 – 9:15 – Welcome, Chapter Overview & Announcements

Speaker: Barbara Piascik, Chapter President

9:15 – 10:45 – “Patient Experience – Your Unrecognized Revenue Driver”

Speaker: Katie Bourke, Points Group

Speaker: Thomas Hofstetter, Points Group

10:45 – 11:00 – Networking Break

11:00 – 12:30 - "Positive Patient Identification: Improving Patient Care and the Bottom Line"

Speaker: Rebecca Slisz, Senior Product Marketing Manager, PatientSecure, Imprivata

Speaker: Steve Goldstein, PatientSecure Specialist, Northeast Region, Imprivata

12:30 – 1:30 - Lunch

1:30 – 3:00 – “HIM – What We Bring to Patient Access & the Revenue Cycle as a Whole”

Speaker: Jeffrey Youngs, Director of Patient Access, Crouse Health

Speaker: Carolyn Hastings, VP of Revenue Cycle, Crouse Health

3:00 – 3:15 – Networking Break

3:15 – 4:30 – “Personalization Strategies for Reducing the Cost to Collect”

Speaker: Kirsten Jacobsen, Vice President of Marketing, Apex

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HFMA Hudson Valley NY, 2018 Patient Access Summer Symposium, Registration Form

Organization: _____

Contact Name: _____

Telephone Number: _____

Email: _____

Online Registration: <http://www.cvent.com/d/3gqs2w/4W?RefID=register18>
or fax this registration form to Christina Santullo at (914) 835-8717

We encourage you register online with credit card OR without for yourself and/or your whole team!
If you have questions regarding online registration, email sarahb@bluemark.net

REGISTRATION FORM

Registrants' Name & Email HFMA Certification, if applicable	HFMA Member?	Fee \$
Name: Email:	___ Yes ___ No	\$
Name: Email:	___ Yes ___ No	\$
Name: Email:	___ Yes ___ No	\$
	Total:	\$

Pricing Standard Reg.: \$100 HFMA Certified Member \$110 HFMA Member \$135.00 Non Member

EARN 7.0 CPE CREDITS FOR ATTENDING THIS SESSION

Not certified yet? Contact: Perry Santullo psantullo@qualitybillingservice.com

Not a member yet? Contact Camille Schiff: camille_schiff@easternaccounts.com

Registration questions? Contact Michael Ragnetti, Treasurer
Phone: 914-597-2152 Email: mragnetti@burke.org

Make Check Payable to: HV HFMA
Mail Check to: Michael Ragnetti –
HFMA Hudson Valley
PO Box 15, Brewster, NY 10509

Cancellation Policy: Substitution of attendees is always permitted. Refunds will not be issued. If cancellation notice is provided by the attendee at least 48 hours in advance of the meeting, a credit voucher will be issued. The credit voucher will be good for one year and can be used for a program of equal or lesser value. The voucher cannot be used for the Annual Institute or Microsoft Training classes

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