



**hfma**<sup>™</sup> hudson valley ny chapter  
healthcare financial management association

**Is pleased to present the following education session:**

## **“Dollars in Today’s Healthcare”**

**March 15, 2018**

**Hyatt House**

**100 Westage Business Center Drive**

**Fishkill, New York 12524**

**8:00 – 5:00**

**7.5 CPE’s available**

***This session is being offered for FREE to members as a sign of our ongoing commitment to education for Healthcare Finance Professionals.***

### **Who Should Attend?**

Hospital, Physician Practice, and Long Term Care CEOs, CFOs, COOs, Management and Staff from Finance, Physician Practice Administration, Patient Financial Services, Patient Access, Reimbursement, Health Information Management, Compliance, and Information Services.

## **Agenda:**

8:00 – 8:45 - **Registration & Breakfast**

8:45 – 9:00 – **Welcome, Chapter Overview & Announcements**

Speaker: Camille Fremont, Chapter President

9:00 – 10:30 – **Risk and Reward: Strategy and Value Creation Alignment for Payment Model Transformation**

Speaker: Christopher Kalkof, Director of Strategic Solutions, Navigant

10:30 – 10:45 – **Networking Break**

10:45 – 12:00 - **NY Medicaid APG: Basics Including Episode of Care & Revenue Cycle Integrity**

Speaker: Matthew H. Lawney, MSPT, MBA, CHC, Epoch Health Solutions

Speaker: Jean C. Russell, MS, RHIT, Epoch Health Solutions

12:00 – 12:50 - **Lunch**

1:00 – 2:15 – **Robotic Process Automation – To Improve Efficiency in Revenue Cycle**

Speaker: John Fundingsland, General Manager, Healthcare Practice, Hexaware Healthcare Technologies

Speaker: Ken Poray, CEO, Revemed Technologies

2:15 – 3:15 – **MACRA / MIPS**

Speaker: Benjamin Figueroa, MSC, Health Transformation Manager, New Jersey Innovation Institute

3:15 – 3:30 – **Networking Break**

3:30 – 5:00 – **Best Practice Denials Management to Optimize Reimbursement**

Speaker: Heather Holgate, Esq. Washington & West, LLC

**\*\*Networking Social Event Immediately Following\*\***

Where | Meets  
**Passion | Purpose**



March 15, 2018 **HFMA Hudson Valley NY, Free to Member Session  
Dollars in Today's Healthcare, Registration Form**

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Online Registration:** <https://hfmahudsonvalleyny.starchapter.com/meet-reg1.php?id=11>  
We encourage you register online with credit card OR without for yourself and/or your whole team!  
If you have questions regarding online registration, email [sarahb@bluemark.net](mailto:sarahb@bluemark.net)

**REGISTRATION FORM**

Registrants' Name & Email HFMA Certification, if applicable	HFMA Member?	Fee \$
Name: Email: Attending Networking Event:	___ Yes ___ No	\$
Name: Email: Attending Networking Event:	___ Yes ___ No	\$
Name: Email: Attending Networking Event:	___ Yes ___ No	\$
	Total:	\$

Pricing Standard Reg.: **Free to all HFMA members** \$135.00 Non Members

**EARN 7.5 CPE CREDITS FOR ATTENDING THIS SESSION**

Not certified yet?

Contact Barbara Piascik: [bpiascik@newbridgehealth.org](mailto:bpiascik@newbridgehealth.org)

or Kristen Zebrowski: [kzebrowski@hmconsultants.com](mailto:kzebrowski@hmconsultants.com)

Not a member yet? Contact Camille Schiff: [camille\\_schiff@easternaccounts.com](mailto:camille_schiff@easternaccounts.com)

Registration questions? Contact Michael Ragnetti, Treasurer

Phone: 914-597-2152 Email: [mragnetti@burke.org](mailto:mragnetti@burke.org)

Make Check Payable to: HV HFMA  
Mail Check to: Michael Ragnetti –  
HFMA Hudson Valley  
PO Box 15, Brewster, NY 10509

*Cancellation Policy:* Substitution of attendees is always permitted. Refunds will not be issued. If cancellation notice is provided by the attendee at least 48 hours in advance of the meeting, a credit voucher will be issued. The credit voucher will be good for one year and can be used for a program of equal or lesser value. The voucher cannot be used for the Annual Institute or Microsoft Training classes



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