

December 2017

Dear Prospective Annual Institute Sponsor:

On behalf of the Hudson Valley NY Chapter, Healthcare Financial Management Association (HFMA), we would like to invite you to support our **2018 Annual Institute on Thursday, April 5, 2018 at the Westchester Marriott in Tarrytown, NY**. The purpose of our Annual Institute is to provide high quality education and networking opportunities to chapter members and other individuals involved in healthcare financial management throughout the Hudson Valley Region. Our very successful 2017 Annual Institute was attended by more than 260 participants.

The day-long event will be filled with educational programs including thought provoking and informative Keynote Addresses, a Panel Discussion, and a Legislative & Advocacy Update; Concurrent Break-Out Sessions providing ‘nuts and bolts’ information for attendees; and of course networking opportunities that conclude with our very special Closing Networking Reception.

*We heard you and have planned another outstanding pre-event **Connection Reception for all Exhibitors and Premium Level Sponsors during the evening of Wednesday, April 4, 2018***. You will be cordially invited to attend a special networking opportunity to meet and mingle, and enjoy one-on-one social time with the Annual Institute Speakers, members of the Hudson Valley HFMA’s Annual Institute Committee, and other invited guests.

We hope that you will recognize the importance of our program and support our chapter at one of the levels outlined in the enclosed sponsorship information. **The attached Annual Institute Sponsorship Registration Form should be completed and scanned to slucian@stellarishealth.org or faxed to (914) 765-0960 without delay in order to guarantee inclusion in the Program Brochure and to reserve your space as an Exhibitor. Please note that exhibitor space is limited and specially designed to provide our exhibitors with the best possible exposure to the ‘solution seekers’ that attend our event.** If you are unable to sponsor or exhibit this year, please “Save the Date” and plan to attend this premier education program.

Please feel free to contact us if you have any questions or need additional information. We look forward adding you to the list of esteemed organizations supporting the 2018 Hudson Valley NY Chapter HFMA Annual Institute.

Regards,

Sharon

Sharon M. Lucian, FHFMA
Sponsorship Chairperson

Kathy

Kathy Kopunek
Sponsorship Co-Chairperson

Patrick

Patrick Simon
Sponsorship Co-Chairperson

Deadline to include name in Annual Institute Program Brochure is January 11, 2018



**Westchester Marriott
Tarrytown, New York
Thursday, April 5, 2018**

Unlimited Program Sponsors

EDUCATION PROGRAM SPONSOR

\$ 1,000

- ✓ Name on Institute Brochure
- ✓ Ongoing Display of Company Logo
- ✓ Business Card Information in Institute Bags
- ✓ Does not include registration to attend the Institute

Limited Exhibitor Space

EXHIBITOR I SPONSOR

\$ 2,000

- ✓ Education Program Sponsor Package PLUS . . .
- ✓ Table Top Display Space in Vendor Fair Area
- ✓ Includes One (1) Sponsor Representative with full access to:
*The pre-event Connection Reception, all Education Programming,
Full sit-down served luncheon, and the Closing Reception*

EXHIBITOR II SPONSOR

\$ 2,250

- ✓ Education Program Sponsor Package PLUS . . .
- ✓ Table Top Display Space in Vendor Fair Area
- ✓ Includes Two (2) Sponsor Representatives

Premium Level Sponsors

CONTINENTAL BREAKFAST & BREAKS or LUNCHEON

\$ 2,850

- ✓ Exhibitor II Sponsor Package PLUS . . .
- ✓ Special Recognition of Sponsorship
- ✓ One (1) Additional Complimentary Registrant (Approx. Value \$275)

CLOSING NETWORKING RECEPTION

\$ 3,650

- ✓ Exhibitor II Sponsor Package PLUS . . .
- ✓ Special Recognition of Sponsorship
- ✓ Two (2) Additional Complimentary Registrants (Approx. Value \$550)

AFTERNOON KEYNOTE SPEAKERS (Limited to One Sponsor)

\$ 4,000

- ✓ Exhibitor II Sponsor Package PLUS . . .
- ✓ Special Recognition of Sponsorship
- ✓ Three (3) Additional Complimentary Registrants (Approx. Value \$825)
- ✓ *Plus the opportunity for one of your company representatives to introduce a Keynote Speaker*

MORNING KEYNOTE SPEAKERS (Limited to One Sponsor)

\$ 4,250

- ✓ Exhibitor II Sponsor Package PLUS . . .
- ✓ Special Recognition of Sponsorship
- ✓ Three (3) Additional Complimentary Registrants (Approx. Value \$825)
- ✓ *Plus the opportunity for one of your company representatives to introduce a Keynote Speaker*

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2018 Annual Institute Sponsorship Registration Form
Registration is a Guarantee of Payment

I would like to sponsor the 2018 Annual Institute for the level indicated below:

- Morning Keynote - \$4,250 Afternoon Keynote - \$4,000 Reception - \$3,650
 Luncheon - \$2,850 Breakfast - \$2,850
 Exhibitor II - \$2,250 Exhibitor I - \$2,000 Education - \$1,000

Name of Organization: _____
(exactly as you wish it to appear in all printed materials)

Address of Organization:

Address 1: _____

Address 2: _____

City, State, Zip: _____

Primary Business Contact *(to be included in printed materials):*

Name & Title: _____

Telephone Number: _____ Fax Number: _____

E-Mail Address: _____

Primary Administrative Contact *(if different from Business Contact):*

Name & Title: _____

Telephone Number: _____ Fax Number: _____

E-Mail Address: _____

FAX this form to: Sharon Lucian, Sponsorship Chair at (914) 765-0960

Check payable to: Healthcare Financial Management Association

And mail check to: Michael Ragnetti, Treasurer
P.O. Box #15
Brewster, NY 10509

PAYMENT IS DUE NO LATER THAN FEBRUARY 15, 2018

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We would also like to take this opportunity to express, again, our gratitude and sincere thanks to the Sponsors and Exhibitors of our very successful 2017 Annual Institute...

NETWORKING RECEPTION SPONSORS

CBHV-Collection Bureau of the Hudson Valley, Inc.
Healthcare Management Solutions, LLC

BREAKFAST & BREAKS SPONSORS

CBIZ KA Consulting Services, LLC
PMA Management Corp. of New England

LUNCHEON SPONSORS

Health/ROI
TD Bank

EVENT SPONSORS & EXHIBITORS

BESLER Consulting	Bluemark
Blumberg Ribner, Inc.	Bolder Healthcare Solutions
ClearBalance	Cleverley + Associates
Commerce Bank	Connance
Eastern Account System, Inc.	Experian Health
Ingenious Med	Jzanus, Ltd.
M&T Bank	MEDITECH
Med-Matrix	NTT Data
POM Recoveries, Inc.	PROMEDICAL, LLC
QBS-Quality Billing Service, Inc.	RelayHealth
Source HOV	The Law Office of M. L. Zager, PC
Washington & West, LLC	

EDUCATION PROGRAM SPONSORS

Avadyne Health	Empire BlueCross BlueShield - An Anthem Company
Garfunkel Wild, P.C.	HMM, CPAs LLP
KPMG LLP	MDS
Salucro Healthcare Solutions	Trans-Continental Credit & Collection Corp.
Tritech Healthcare Management	

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