

HFMA HUDSON VALLEY NY 2018 Annual Institute



**The Why
Behind
The What**

Thursday, April 5th 2018
Westchester Marriott
Tarrytown, NY

MUST ATTEND EVENT!

7.0 CPEs

REGISTER
by
March 4, 2018
for
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pricing

www.hfmahudsonvalleyny.org

2018 ANNUAL INSTITUTE BROCHURE

Thursday, April 5, 2018

SCHEDULE

7:15am – 8:00am **Registration**

Breakfast and Networking - Exhibitor Hall

8:15am – 8:30am **Welcome & President's Remarks**

Camille Freemont, Hudson Valley NY Chapter HFMA President
Marianne L. Muise, MBA, FHFMA, 2018 Annual Institute Emcee

8:30am -10:00am **Morning Keynote**

Health Reform Chapter Two: What's Ahead and How to Prepare

Paul H. Keckley, PhD, Principal, The Keckley Group

Healthcare's changing—that's not new. But the ways it's changing, the convergence and conflict between trends among payers, regulators, clinical innovators, lenders and suppliers makes for unprecedented opportunities and challenges for providers. In this session we'll look ahead at what to watch, key tipping points, and opportunities for organizations not paralyzed by uncertainty. And there will be ample time for open Q and A to make sure all questions are on the table.

10:00am-10:45am **Networking and Refreshment Break - Exhibitor Hall**

10:50am-12:00pm **Breakout Sessions**

Session A: A Systematic Way to Improve Your Medicare Quality Measures by Using Data Analytics

Samuel A. Donio, Jr., President, CBIZ Consulting Services, LLC

George L. Kelley, COO, CBIZ Consulting Services, LLC

Many hospitals have failed to make significant progress in improving their Medicare Quality Measures. Because of a lack of cohesion between clinical and financial leadership, hospitals have often failed to set achievable goals and instead have spent vast resources, whether through staffing or systems, without attaining meaningful results. This session will provide attendees with a systematic approach to fixing their Medicare Quality Measures. Attendees will learn how to use data analytics to make necessary improvements. Also, strategies will be provided to help merge the incentives between financial and clinical departments.

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Session B: Compliance: Drug Diversion and Misuse Prevention

Mykel Banks, Manager, McBee

Jeff Clayton, VP-Principal, McBee

This session details the many steps of a comprehensive drug diversion program. Attendees will learn the key components of a formal program, as well as the key steps required to begin preventing, detecting, and reporting drug diversion. It will outline the many departments and collaboration efforts necessary to have a true drug diversion program. Lastly, attendees will be presented with the tools to begin their process for developing policies and procedures, implementing performance metrics, and providing the outline for the overall direction of a program.

Session C: The \$10,000 Question, Tackling the complexities of Value-Based Physician Compensation

Rudd Kierstead, Principal, Veralon

Amanda Brown, Senior Associate, Veralon

New revenue models for health systems call for new compensation models for physicians—models that provide incentives for quality as well as productivity. This presentation will discuss the design of value-based compensation models to minimize the pain of potential risks (disgruntled physicians, physicians who “take a hit,” lower productivity) while maximizing results. Potential implications of MIPS will be discussed as relevant.

12:00pm–1:00pm **Lunch - Exhibitor Hall**

1:10pm–1:50pm **Legislative Update**
Cara Henley, Senior Consultant, Healthcare Management Associates

1:50pm – 3:00pm **Afternoon Keynote**
The Power of One: Lead From Where You Are
Carol A. Friesen, FHFMA, 2017-18 HFMA Chair

Everyone has a calling, and, for those of us called to lead healthcare finance, each day brings the challenge to reimagine and transform what we know into what our patients need and deserve. As trusted advisors with a story to tell, we are responsible for collaborating with others to advance the health of our patients and our communities. It's time for healthcare finance professionals to make our contribution and write the story for future generations. This presentation will encourage you to reflect on your personal leadership journey and consider how the power of one can spread the impact to many.

3:00pm – 3:45pm **Networking and Refreshment Break - Exhibitor Hall**

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3:45pm – 5:15pm **Panel Discussion: Healthcare in Transition (Again): Cost Containment, Corporate Competitiveness and Challenges**

Moderator: Allan P. DeKaye, MBA, FHFMA, President and CEO,
DEKAYE Consulting, Inc.

Panelists: Hal Teitelbaum, MD, JD, MBA, Founder,
Managing Partner & CEO, Crystal Run Healthcare

David Vawdrey, PhD, Vice President, NYP Analytics,
NewYork-Presbyterian Hospital

Cara Henley, Senior Consultant,
Health Management Associates

Joseph Managanelli, PharmD, Sr. Director of Pharmacy- CMO,
Care Management Company of Montefiore Medical Center

Elections matter! So does the ensuing regulatory and legislative mandates that govern the healthcare industry. In 2018, there is a strong likelihood that much of the equilibrium we've known for the last eight years is about to change. Reduced support for Healthcare.gov, the elimination of the individual insurance mandate, and the changes in the tax code that will affect the patients we serve, and the elimination of tax-exempt capital funding that is sought will be just a few of the challenges the industry faces. Having assembled a diverse panel representing several different industry perspectives will provide the attendees with their insight and strategic suggestions as we prepare to deal with costs, technology, population health, and survival in the next chapter of healthcare in transition.

5:15pm – 6:30pm **Closing Remarks, Special Award Presentation(s) & Reception - Exhibitor Hall Entertainment by The Bill Cofrances Jazz Quartet & Raffles** (Must be present to win)

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After you register let us know by using the #hfmahv2018AI hashtag!

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April 5, 2018 HFMA Hudson Valley NY Annual Institute Registration Form

Organization: _____

Contact Name: _____

Telephone Number: _____

Email: _____

**7 CPE credits
for this session**

Attendee Name, Title & Email Address	Member Y/N?	Breakout	Registration Fee \$	Attending Closing Reception?
	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C		<input type="checkbox"/> Yes <input type="checkbox"/> No
	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C		<input type="checkbox"/> Yes <input type="checkbox"/> No
	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C	FREE	<input type="checkbox"/> Yes <input type="checkbox"/> No
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			Total:	

Type	Early Bird – EXPIRES MARCH 4	Regular Registration
Member	\$185	\$260
HFMA Certified Member (CHFP, FHFMA, Member CRCR)	\$150	\$220
Non-Member	\$285	\$320
Group Rate	Register 2 attendees & the 3rd is free!	

** Not a member yet? Contact Camille Schiff at Camille_Schiff@easternaccounts.com

** Not certified yet? Barbara Piascik at bpiascik@newbridgehealth.org

Register Online at:
<https://hfmahudsonvalleyny.starchapter.com/meet-reg1.php?id=7>

Fax this form to: Michael Ragnetti 914-798-4183

Make checks payable to Hudson Valley NY Chapter HFMA and mail to Michael Ragnetti, HFMA Hudson Valley, P.O. Box 15, Brewster, NY 10509

Questions Regarding Registration can be addressed to Michael Ragnetti: Phone # 914-597-2152 | Fax # 914-798-4183 | mragnetti@burke.org

Registration is a guarantee of payment, substitution of attendees is always permitted. Refunds will not be issued. Please fax substitutions to Michael Ragnetti 914-798-4183.

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